



Deccan Education Society's  
**Fergusson College (Autonomous)**  
**Pune**

Learning Outcomes-Based Curriculum  
for 3/4 years **B.Voc.** Programme as per  
guidelines of  
**NEP-2020**

for  
**S. Y. B. Voc. (Media and  
Communication)**

With effect from Academic Year

**2024-2025**

<b>Program Outcomes (POs) for B.Voc. Media &amp; Communication</b>	
<b>PO1</b>	<b>Disciplinary Knowledge:</b> Demonstrate comprehensive knowledge of the disciplines that form a part of a graduate programme. Execute strong theoretical and practical understanding generated from the specific graduate programme in the area of work.
<b>PO2</b>	<b>Critical Thinking and Problem solving:</b> Exhibit the skills of analysis, inference, interpretation and problem-solving by observing the situation closely and design the solutions.
<b>PO3</b>	<b>Social competence:</b> Display the understanding, behavioral skills needed for successful social adaptation, work in groups, exhibits thoughts and ideas effectively in writing and orally.
<b>PO4</b>	<b>Research-related skills and Scientific temper:</b> Develop the working knowledge and applications of instrumentation and laboratory techniques. Able to apply skills to design and conduct independent experiments, interpret, establish hypothesis and inquisitiveness towards research.
<b>PO5</b>	<b>Trans-disciplinary knowledge:</b> Integrate different disciplines to uplift the domains of cognitive abilities and transcend beyond discipline-specific approaches to address a common problem.
<b>PO6</b>	<b>Personal and professional competence:</b> Performing dependently and also collaboratively as a part of team to meet defined objectives and carry out work across interdisciplinary fields. Execute interpersonal relationships, self-motivation and adaptability skills and commit to professional ethics.
<b>PO7</b>	<b>Effective Citizenship and Ethics:</b> Demonstrate empathetic social concern and equity centered national development and ability to act with an informed awareness of moral and ethical issues and commit to professional ethics and responsibility.
<b>PO8</b>	<b>Environment and Sustainability:</b> Understand the impact of the scientific solutions in societal and environmental contexts, demonstrate the knowledge of, and need for sustainable development.
<b>PO9</b>	<b>Self-directed and Life-long learning:</b> Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes.

<b>PSO No.</b>	<b>Program Specific Outcomes (PSOs) Upon completion of this programme the student will be able to</b>
<b>PSO1</b>	<p><b>Academic competence:</b></p> <ol style="list-style-type: none"> <li>1. Understand fundamental concepts, principles and processes underlying the field of Media and its different branches (ranging from Public Relations, Advertising, Journalism to Radio Programming, Audio-Visual Production and Editing, Script Writing) and its linkage with related disciplinary areas/subjects.</li> <li>2. Demonstrate updated knowledge in unison with the ongoing changing trends and keep them updated with the latest technology.</li> <li>3. Equipped with creative and technical skills in various domains of Media, Audio-Visual Production and Photography. This will enable them to be employed both at the local as well as global level.</li> </ol>
<b>PSO2</b>	<p><b>Personal and Professional Competence:</b></p> <ol style="list-style-type: none"> <li>1. Empower the student's critical thinking skills and problem-solving strategies for overall development of the professional growth in the fields of Mass Media, Journalism, Audio-Visual Production, Photography and Radio Programming.</li> <li>2. Execute programme based on industry orientated new technologies and trends in Mass Media, Journalism, Audio-Visual Production and Photography</li> <li>3. Identify media related problems and use appropriate concepts and methods to solve them.</li> <li>4. Create ample opportunities in order to work effectively while emerging as an acceptable team leader by working on team projects &amp; assignments.</li> </ol>
<b>PSO3</b>	<p><b>Research competence:</b></p> <ol style="list-style-type: none"> <li>1. Apply technical knowledge, use of software and methodologies in order to conduct research and adapt appropriate skills to seek solutions to problems that emerge in fields of Mass Media, Journalism, Photography and Audio-Visual Production.</li> <li>2. Review relevant literature and can develop a hypothesis and conduct methodical research on any topic related to Media.</li> </ol>
<b>PSO4</b>	<p><b>Entrepreneurial and Social competence:</b></p> <ol style="list-style-type: none"> <li>1. Design techniques and solutions towards specific areas related to Media such as Advertising, Journalism, Digital Marketing, and Audio-Visual Production.</li> <li>2. Build Entrepreneurial capabilities considering the ever-growing scope of the Media industry. Individual Creativity and Apt Technological Training would help to enhance competence of students.</li> <li>3. Demonstrate adequate knowledge, skill, dedication and work ethics required for accomplishment of the assigned task</li> <li>4. Exhibit acquired knowledge for the growth of social and ethical values in outdoor activities, such as service learning, internships and fieldwork.</li> <li>5. Maintain and develop ethics of Media, Photography and Audio-Visual Production as these industries play a vital role in today's world.</li> <li>6. Enhance social competence by teaching them appropriate communication skills like listening, speaking, and presentation required in disciplinary field.</li> </ol>

Deccan Education Society's  
Fergusson College (Autonomous), Pune  
Second Year Curriculum as per NEP 2020  
**Department of B.Voc. Media and Communication**  
Course Structure

Semester	Paper	Paper Code	Paper Title	Type	Credits
I	Major	BVM-200	Video Editing	Practical	2
		BVM-201	Introduction to New Media	Theory	4
		BVM-202	Introduction to Media Management	Theory	2
	Minor	BVM-211	Script Writing	Theory	2
		BVM-212	Audio Production	Practical	2
	OE	BVM- 220	Writing for Media	Theory	2
	VSC	BVM - 230	Creative Writing	Theory	2
	(CEP)	BVM-245	Community Engagement Programme	Theory	2
	AEC				2
	CC				2
<b>Total Credit Count</b>					<b>22</b>
Semester	Paper	Paper Code	Paper Title	Type	Credits
II	Major	BVM-250	Film Appreciation	Theory	2
		BVM-251	Media, Culture and Society	Theory	4
		BVM-252	Basics of Photo Journalism	Practical	2
	Minor	BVM-261	Advanced News Reporting	Theory	2
		BVM-262	Introduction to Designing	Practical	2
	OE	BVM- 270	Media and Contemporary Issues	Theory	2
	SEC	BVM - 290	Introduction to Podcasting	Theory	2
	FP	BVM-295	Field Project	Practical	2
	AEC			Theory	2
	CC			Theory	2
<b>Total Credit Count</b>					<b>22</b>

\*OE – Open Elective, SEC- Skill Enhancement Course, VSC- Vocational Skill Course

**Teaching and Evaluation (Only for FORMAL education courses)**

Course Credits	No. of Hours per Semester Theory/Practical	No. of Hours per Week Theory/Practical	Maximum Marks	CE 40 %	ESE 60%
1	15 / 30	1 / 2	25	10	15
2	30 / 60	2 / 4	50	20	30
3	45 / 90	3 / 6	75	30	45
4	60 / 120	4 / 8	100	40	60

**Eligibility:** As per the rules and regulations of Savitribai Phule Pune University (SPPU)

<b>S. Y. B. Voc. Semester I</b>		
<b>BVM - 200</b>	<b>Video Editing (Major- Practical)</b>	<b>Credits: 02 Hours : 60</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Identify basic concepts related to video editing. State key components related to video editing.	1
CO2	Discuss advantages offered by Editing Software (Premier Pro CC). Use this software.	2
CO3	Execute tasks related to video editing.	3
CO4	Analyze and classify skills needed for video editing. Discuss general nature of video editing.	4

<b>Sr. No.</b>	<b>Title of Practicals</b>	<b>No. of Practical / Hrs.</b>
<b>1</b>	Basics of Sound and Technology	<b>15</b>
<b>2</b>	Audio Production Process	<b>15</b>
<b>3</b>	Post-Production / Basics of Pro-Tools	<b>15</b>
<b>4</b>	Sound in Video Editing	<b>15</b>

<b>S. Y. B. Voc. Semester I</b>		
<b>BVM-201</b>	<b>Introduction to New Media (Major - Theory)</b>	<b>Credits: 04 Hours : 60</b>
<b>Course Outcome (COs)</b> <b>On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Define New Media. Describe types of Media	1
CO2	Discuss emerging tools of journalism in the age of new media	2
CO3	Examine the relation between mobile communication and development	3
CO4	Discuss the challenges and risks pertaining to New Media	4

<b>Unit No</b>	<b>Title of Unit and Contents</b>	<b>No of Lectures</b>
<b>I</b>	<b>Internet and Convergence</b> New media Internet history Media convergence and contemporary media Social media and its impact on the news media New media for social change	12
<b>II</b>	<b>Journalism in Digital Age</b> Emerging online tools for journalism Changing formats of news Artificial intelligence in the news media The changing role of e-journalists Transition in the news industry with generative AI	12
<b>III</b>	<b>Trends in New Media</b> Apps, blogs, and chatbots Multimedia storytelling Introducing Data Journalism Introducing concept of Metaverse	12
<b>IV</b>	<b>Mobile Communication and Development</b> The nature and scope of mobile communication Mobile communication technologies (1G to 5G) The role of mobile communication in India Mobile communication and development (case studies)	12

<b>V</b>	<b>Challenges and Risks</b>  Filter Bubble Media fragmentation Shifting professional values and credibility Technology companies influencing the media environment Ethics in the digital age	12
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<b>S. Y. B. Voc. Semester I</b>		
<b>BVM -202 (Major)</b>	<b>Introduction to Media Management (Major – Theory)</b>	<b>Credits: 02 Hours : 30</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom’s cognitive level</b>
CO1	Recall nature of management, its functions and describe principles and need for it	1
CO2	Discuss scope and nature of media management. Explain media as an industry & profession and articulate its types	2
CO3	Classify newspaper ownership and organizational patterns of print media. Outline functions of the Editorial, Advertising, Circulation & Printing departments of a newspaper	3
CO4	Analyze various factors associated with Newspaper Economics. Explain importance of circulation & advertising as source of revenue.	4

<b>Unit</b>	<b>Topic</b>	<b>No. of Lectures</b>
<b>I</b>	Management – Definition & Nature Management: Functions and principles	4
<b>II</b>	<b>Media Management</b> Media Management: Definition & Concept Scope and Nature Media as an industry & profession Principles & Significance of Media	8
<b>III</b>	<b>Management of Print Media Organization</b> Organizational Patterns of a Print Media Types of newspaper ownership patterns in India Functions of the Editorial, Advertising, Circulation & Printing departments of a newspaper Newspaper economics: Circulation & Advertising as source of revenue	10
<b>IV</b>	<b>Management of Audio-Visual Media Organizations</b> Introduction to Functional Framework of Broadcasting Organizations Radio/TV Industry in India from the Media Perspective: Evolution and Current Stage Revenue Patterns, Role of Management Division Management for Digital Media	8



<b>S. Y. B. Voc. Semester I</b>		
<b>BVM -211</b>	<b>Script Writing (Minor - Theory)</b>	<b>Credits: 02 Hours : 30</b>
<b>Course Outcome (COs)</b> <b>On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Recall basic concepts related to script writing. Describe norms and practices of Script Writing	1
CO2	Discuss fundamental principles of storytelling. Explain principles of action and dialogue writing. Give examples of Script formats and styles	2
CO3	Classify elements of a script. Generalize importance of theme, plot, character profiles, scene design and dialogue in a script	3
CO4	Analyze the relationship between characters and plots. Explain basics of dramaturgy including nature of conflict, escalating confrontation, resolution delivering dramatic satisfaction	4

Unit No	Title of Unit and Contents	No. of Lectures
<b>I</b>	<b>Introduction to Script Writing</b> Fiction and Non Fiction Scripts The norms and practices of Script Writing The Fundamental Principles of Story Telling The principles of action and dialogue writing, and how to use timing, pacing and characterization effectively	8
<b>II</b>	<b>Script formats and styles</b> Scene headings, Parenthesis, Description, Scene transitions, Action, dialogue, light and sound	8
<b>III</b>	<b>Elements of the script</b> The story premise, Theme, Plot, Character profiles, Scene design, Dialogue and key turning points	8
<b>IV</b>	<b>The basics of dramaturgy</b> The nature of conflict, How characters and plots drive each other, Escalating confrontation A resolution delivering dramatic satisfaction	6

<b>S. Y. B. Voc. Semester I</b>		
<b>BVM- 212</b>	<b>Audio Production (Minor - Practical)</b>	<b>Credits: 02 Hours : 60</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Describe mechanism of human voice and identify its types	1
CO2	Articulate 5Ps of Human Voice and discuss relationship between Breathing & Voice	2
CO3	Use pro-tools related to audio production. Carry-out exercises related to post production	3
CO4	Analyze the importance of audio-production with respect to different genres	4

<b>Unit No</b>	<b>Title of Unit and Contents</b>	<b>No. of Practicals/Sessions</b>
I	Introduction to Human Voice, 5 P's of Voice, Pitch, Pace, Pause, Projection, Punch, Breathing Breathing & Voice relationship, how to Breathe, Controlling the Airflow, when to breathe Noisy breathing, the diaphragm, Breathing Exercises, Voice Over for different Audio-Visual genres, Voice Over for Audio Programs, Voice Over for Commercials, Techniques of Voice recording & editing, Making Voice Over Project	20
II	Basics of Sound and Technology  Audio Production Process	20
III	Post-Production / Basics of Pro-Tools  Sound Technologies	20

S. Y. B. Voc. Semester I		
<b>BVM - 220</b>	<b>Writing for Media (OE)</b>	<b>Credits: 02 Hours : 30</b>
<b>Course Outcomes (COs)</b> <b>On completion of the course, the students will be able to:</b>		
CO1	Define the different styles of writing.	
CO2	Discuss the different types of Media. Explain the different formats of writing to suit the different Media.	
CO3	Examine the language, structure, style, layout, design, and content change in different types of Media.	
CO4	Analyze the process of writing for different types of Media.	

Unit No.	Title of Unit and Contents	No. of Lectures
<b>I</b>	<b>Styles of Writing</b> a) Expository b) Persuasive c) Descriptive d) Narrative	<b>6</b>
<b>II</b>	<b>Types of Media</b> a) Print Media b) New/ Digital Media c) Social media d) Other Broadcasting Media	<b>8</b>
<b>III</b>	<b>Formats &amp; Techniques of Various Writings in Different Media</b> a) News Article b) Blogs c) Report Writing d) Other Media Writings	<b>8</b>
<b>IV</b>	<b>Process of Writing</b> a) Idea b) Brainstorming c) Researching d) Writing e) Rewriting f) Final Draft	<b>8</b>

<b>S. Y. B. Voc. Semester I</b>		
<b>BVM - 230</b>	<b>Creative Writing (VSC)</b>	<b>Credits: 02 Hours : 60</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Identify basic concepts related to creativity and creative writing.	1
CO2	Discuss fundamental principles of creative writing. Explain relationship between creative thought and writing.	2
CO3	Carry out creative writing exercises. Modify a write-up by adding creativity.	3
CO4	Detect and classify different creative write-ups according to mediums and styles. Explain relationship between target audience and creative writing.	4

<b>Unit No</b>	<b>Title of Unit and Contents</b>	<b>No of Lectures</b>
<b>I</b>	Creativity and Creative Thinking Power of Writing	30
<b>II</b>	Creative Writing Tasks Writing for Media, Advertisements	30

**S. Y. B. Voc. Semester II**

<b>BVM - 250</b>	<b>Film Appreciation (Major - Theory)</b>	<b>Credits: 02 Hours: 30</b>
<b>Course Outcome (COs)</b> <b>On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Describe basic concepts related to cinema. Show film's relationship to each of the arts: music, dance, literature, theatre, architecture, photography and painting.	1
CO2	Discuss relationship between film and 20th-century art movements: impressionism, cubism, surrealism. Explain vocabulary of film, tools of expression and film formats.	2
CO3	Classify different film styles and genres like action, adventure, comedy, drama, epic/historical, horror, Sci-fi, war.	3
CO4	Analyze recurrent themes, images, and narrative structures. Identify other formats i.e. short films: fiction & nonfiction, promotional, propaganda, corporate, educational, advertising films.	4

Unit. No.	Title of Unit and Contents	No. of Lectures
<b>I</b>	<b>Definition and Scope of Cinema</b>  What is Cinema?  Film's relationship to each of the arts: music, dance, literature, theatre, architecture, photography and painting.	<b>6</b>
<b>II</b>	<b>Film Vocabulary</b>  Visual literacy: The vocabulary of film: shot, scene, sequence, frame, composition in depth, point of view, transitions, Mise-en-scène etc.  The tools of expression- frequency and number of shots, the size of the subject in the frame, the angle of view, composition and balance, the use of lighting and color, the movement of camera and lens, how images come to express meanings and its relation with the word-meanings.  Film formats: celluloid and digital, Element of sound: dialogues, background score, music, silence, ambience.	<b>8</b>

<p><b>III</b></p>	<p><b>Film Styles and Genres</b></p> <p>Film styles and Genres: Image and editing. To what extent does film manipulate reality?</p> <p>Different genres. Analysis of recurrent themes, images, and narrative structures.</p>	<p><b>8</b></p>
<p><b>IV</b></p>	<p><b>Film Studies and Media</b></p> <p>Film appreciation, analysis, criticism etc. Reviewing films for various media.</p> <p>Censorship: need, relevance, Censor Board. Influence of cinema on society, culture, arts.</p> <p>Film institutions: NFDC, NFAI, FTII, Film Festivals Authority of India, Children Film Society. Film Society movement, International film festivals.</p> <p>Films as an industry.</p>	<p><b>8</b></p>

**S. Y. B. Voc. Semester II**

<b>BVM - 251</b>	<b>Media, Culture and Society (Major-Theory)</b>	<b>Credits: 04 Hours : 60</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Define nature of Mass Communication and describe history, characteristics of mass media.	1
CO2	Discuss relationship between society and media, media norms and social institutions. Classify media according to types. Give examples of media content of various types.	2
CO3	Examine effects of media on children, women, and youth. Outline different stereotypes depicted by media.	3
CO4	Analyze role of media in bringing social and economic development. Explain significance of media in the process of rural/community development.	4

<b>Unit No.</b>	<b>Title of Unit and Contents</b>	<b>No. of Lectures</b>
<b>I</b>	<b>Media and Society</b> Defining Society Evolution of Society and Media as Institutions Interrelationship between Media and Society Mass Society and Mass Media - Characteristics and trends	<b>15</b>
<b>III</b>	<b>Media and Development</b> Defining Social Development Social Development and Media Economic Development and Media Rural/Community Development and Media	<b>15</b>
<b>IV</b>	<b>Culture and Society</b> Introduction to Culture Types of Culture in a Society How Media shapes the culture Mass Culture – Schools of Thought Propaganda in a Society	<b>15</b>
<b>IV</b>	Media and Contemporary Issues in Society	<b>15</b>

S. Y. B. Voc. Semester II		
BVM - 252	<b>Basics of Photo Journalism (Major - Practical)</b>	<b>Credits: 02 Hours : 60</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Describe the meaning of Photojournalism	1
CO2	Articulate and use components related to photography concerning Journalism	2
CO3	Examine role of photography in documenting non-fiction including Journalism	3
CO4	Analyze trends related to Photo-Journalism	4

Unit	Topic	No. of Lectures
<b>I</b>	<b>What is Photojournalism ?</b> Relevance and meaning. News ( <i>Hard / soft</i> ) Importance of images in storytelling / News	10
<b>II</b>	<b>Documenting Non-fiction</b> Genres of Photography Differences between the staged photographs vs. spontaneous Photographs. Documentary Photography (Screening oriented sessions ) News Photography ( Screening oriented sessions ) War Photography ( Screening oriented sessions )	25
<b>III</b>	<b>Ethics and regulations for a Photojournalist</b> Code and conduct for a Photojournalist. Do's and Don'ts for the Photojournalist. Norms / Guidelines for the Photojournalists while shooting. Norms / Guidelines for the Photojournalists while Cropping / Editing. Photojournalistic images as Printed format. Involvement of Prints in Photojournalism	25



<b>S. Y. B. Voc. Semester II</b>		
<b>BVM-261</b>	<b>Advanced News Reporting (Minor - Theory)</b>	<b>Credits: 02 Hours : 30</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Describe the significance of News in any Media Organization and recall values and principles of News writing	1
CO2	Articulate the role of a reporter in a media organization. Discuss the skills required in order to work as a reporter. State the importance of sources in order to write a news	2
CO3	Execute the process of news creation. Examine the relationship between new ideas and their conversion into a story	3
CO4	Explain importance of Press Releases and Press Conferences in writing a news. Identify methods of Writing a News Story and compare different types of leads	4
Unit No	Title of Unit and Contents	No of Sessions
<b>I</b>	News: Definition and Scope Importance of News News values Principles of News Writing Types of News	5
<b>II</b>	Art of News Reporting Role of a Reporter in the Media Organization Skills Required for a Reporter Types of Sources Importance of Sources. Finding and Cultivating New Sources.	5
<b>III</b>	News Writing Exploring New Ideas for a Story. Finding a News, News Writing using Press Releases Covering Press Conferences, Methods of Writing a News Story Structure of a News Type of Leads	8
<b>IV</b>	<b>Beat Reporting</b> What is a beat in Media Organization? Scope and Significance, Role and responsibilities of a Beat Reporter Introduction to Important Beats – Crime, Science and Technology, Municipal Corporation, Defence, Education...	12

<b>S. Y. B. Voc. Semester II</b>		
<b>BVM -262</b>	<b>Introduction to Designing (Minor - Practical)</b>	<b>Credits:02 Hours : 60</b>
<b>Course Outcome (COs) On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Describe basic concepts related to page design.	1
CO2	Understand and discuss importance of page design.	2
CO3	Carry out basic exercises related to page designing. Use In-Design Software.	3
CO4	Analyze types of page design. Modify patterns in page designing to suit the content.	4

<b>Unit No</b>	<b>Title of Unit and Contents</b>	<b>No of Lectures</b>
<b>I</b>	Introduction to Page Design	10
<b>II</b>	Basics of In Design Software	10
<b>III</b>	Tools	10
<b>IV</b>	Page layout classification (10 types) Arrangement of visual elements Minimalist Design Basics Color Schemes as per subjects Set a hierarchy for your content Grid concept in layout Typography - Importance in design 1.Font 2. Alignment Space planning Positive vs Negative "rule of thirds	30

<b>S. Y. B. Voc. Semester II</b>		
<b>BVM - 270</b>	<b>Media and Contemporary Issues (OE)</b>	<b>Credits:02 Hours : 30</b>
<b>Course Outcomes (COs)</b> <b>On completion of the course, the students will be able to:</b>		
CO1	Describe Media's role in shaping Contemporary issues	
CO2	Explain the Contemporary Issues of the time	
CO3	Examine the symbiotic relationship between Media & Society	
CO4	Analyze the media coverage of the contemporary issues by the Media to understand the dynamics.	

<b>Unit No.</b>	<b>Media and Contemporary Issues</b>	<b>No. of Lectures</b>
<b>I</b>	<b>Understanding Media's Role</b> Why and How Does Media Shape contemporary issues? Types of Media and their respective coverage of the contemporary issues	<b>10</b>
<b>II</b>	<b>Contemporary Issues</b> Discuss the contemporary issues Describe the reporting on these issues in Media Correlate the impact and the influence on media and the issues Impact on society (Case Studies)	<b>10</b>
<b>III</b>	<b>Contemporary Issues leveraged due to extensive Media coverage</b> Power of Media to leverage Contemporary Issues Media Trials Media Ethics involved	<b>10</b>

**S. Y. B. Voc. Semester II**

<b>BVM-290</b>	<b>Introduction to Podcasting (SEC)</b>	<b>Credits: 02 Hours : 30</b>
<b>Course Outcome (COs)</b> <b>On completion of the course, the students will be able to:</b>		<b>Bloom's cognitive level</b>
CO1	Identify basic concepts related to Podcast Media	1
CO2	Discuss key components related to Audio Podcasting	2
CO3	Use various platforms like Spotify for audio podcasting	3
CO4	Explain the process of live audio podcast. Analyze the important components necessary for Podcast Setup.	4

<b>Unit No.</b>	<b>Title of Unit and Contents</b>	<b>No. of lectures</b>
<b>I</b>	Introduction to Audio Podcasting Scope of Audio Podcast, Web Radio, Content for podcast, Spotify, Audible, Live Audio Podcast, Podcast Setup for Audio	15
<b>II</b>	Video Podcast Scope of Video Podcast, YouTube Channel content & Management, Video Podcast Setup (Camera, Lights, Editing application), Video Streaming, Multi Camera Streaming	15