



designer डि'झाइन(र)

a person whose job is to make drawings or plans showing how something will be made.

एखादी गोष्ट कशी केली जाईल याची योजना किंवा आराखडा काढण्याचे काम करणारा माणूस, अभिकल्पक, संकल्पचित्रकार.



Deccan Education Society's

Fergusson College (Autonomous), Pune

Fergusson College Road, Deccan Gymkhana, Pune - 411004

NAAC Accreditation A+



Vision

- College viewed as a provider of quality education
- Make students employable and self-earning individuals
- Imparting add-on skills
- Encouraging entrepreneurial spirit



Mission

- Identifying areas of possible employment.
- Designing appropriate training programs.
- Implementing programs professionally at an affordable cost.
- Providing state-of-the-art knowledge.
- Involving experts in respective fields.
- Keeping students abreast of current developments.
- Ensuring a proper blend of concept and practice in respective fields.



Nature of the programme

- Independent, formal, part-time design program
- Adaptation to industry needs and the present market
- Diploma awarded by Fergusson College (Autonomous), Pune.
- Programs can be pursued alongside regular graduation studies
- Aim: Impart useful skills and knowledge for gainful employment
- Benefit for those already employed: Opportunity to refresh and update knowledge
- Independent, non-formal nature for flexibility in syllabus and program structure



Why Fergusson College (Autonomous), Pune

- Learning under professional experts
- Carrying out useful practical exercises
- Extending your innovative reach through discussions, seminars and field visit
- Exploring your innovative ideas



Two Year Advanced Diploma Programme in **Advertising Communication**

Design (Graphic & Visual)

Timing : 7.30am to 10.30am

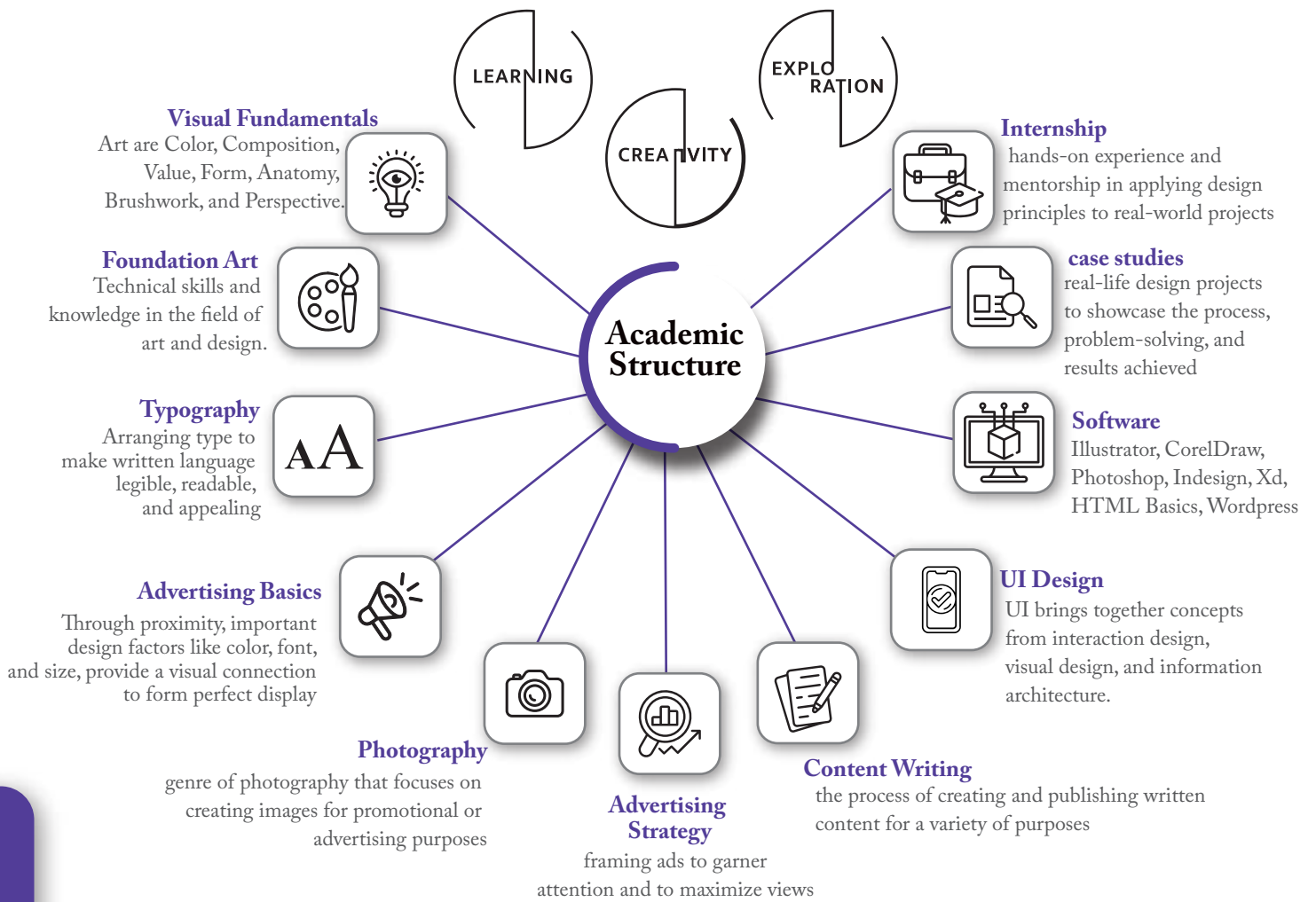


Professional designers possess a creative mind with an artistic inclination, and so much more. Keen observation skills and analytical thinking are essential tools for graphic design, before they dig into their physical tool kit and touch pencil to paper. Today designers employ a variety of methods to combine art and technology to communicate a particular message and create an impressive visual.

The Course prepares students for the field of Advertising and various Commercial Applications. Students will be trained in Digital Graphics, Designing Layouts, Creativity and Visualization. Photography, Printing- Process and Advertising-Communication are additional and supporting subjects. A perfect blend of computer and drawing talents for Creativity, Visualization and Presentation.

During the studies, students are equipped with industry relevant knowledge that will allow them to discuss and solve problems, and communicate the ideas effectively in a professional context. In some modules they will be engaged with work-related tasks, encouraging them to develop relevant design skills that will give an advantage in a highly competitive job market.

It involves a creative and systematic plan to solve a problem or achieve certain objectives, with the use of images, symbols or even words. It is visual communication and the aesthetic expression of concepts and ideas using various graphic elements and tools.



Design Plus

- Graphista Fest
- Workshops (Calligraphy, Screen Printing etc.)
- Study Tour



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@GRAPHISTA_2K23



Two Year Advanced Diploma Programme in

Landscape Design

Timing : 7.30am to 10.30am



Nothing builds up self confidence and self esteem like Accomplishments...

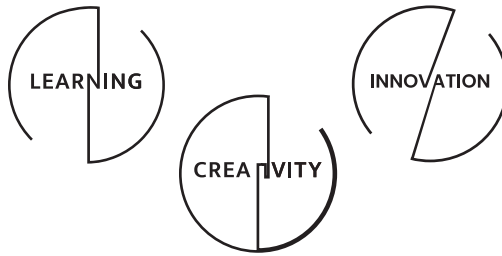
Starting the year with our normal schedule of studio activities and site visits, the first semester ended only to start the second one with a bang. It started with study tour and designing activities, along with workshop showcasing various activities and guest lectures.

The annual exhibition of the institute is an occasion highlighting the talents of students of all the departments. Striving for excellence in every possible field related to landscape in a spectacular way has been the guiding principle for us here. Thus, our true aim is the development of integrated young citizens with moral values and professionalism.

Landscape Designing is a profession that mixes both the arts and the sciences. Landscape designers contribute to the quality of human life in terms of improving the richness and beauty of our surroundings. Landscape designers are concerned with the design and development of land around a building (such as a hotel, commercial complex, educational campus etc) or open space (such as children's play areas, public recreational places etc.)

Landscape designers use a combination of skills. They have to look into the natural elements and the requirements of uses. Trends indicate that there will be increasing demand for Landscape Designers in the coming years. The course is structured in such a way that students can get an opportunity to design as well as execute the landscape projects with expertise and confidence.

My heartfelt gratitude to the Management, whose active interest in the growth of our department continues each year, enriching us with their support and guidance.



Academic Structure

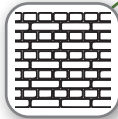
Design Theory
understanding how and why things look and work the way they do, and how to make them better.



Software
CAD, Google sketch up



Construction Theory
learning how to build structures safely and efficiently, considering materials, techniques, and structural integrity.



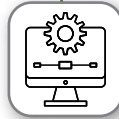
Case Studies
examining real-world examples to understand the challenges, solutions, and outcomes of projects



Graphics & Design
artistic elements and visual representations used to plan and enhance outdoor spaces



Commercial Design Projects
creating visually appealing and functional outdoor spaces for businesses or commercial properties



Horticulture Theory
understanding and applying principles of plant growth, care, and selection to create beautiful environments.



Design Plus

- Taru Shrungar Fest
- Study Tour
- Workshops
- Palavi Event
- Site Visits



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@JRVGTI.LANDSCAPE



Two Year Advanced Diploma Programme in **Interior Design**

Timing : Batch I : 7.30am to 10.30am

Batch II : 11.00am to 2.00pm



IDD has a legacy to confer the status of a "Profession" to Interior Designers since 1986. IDD has shaped the career of more than 2200 Interior Designers till now who are successfully practicing Interior Designer Profession not only in Pune but also in other districts, states of our country and even abroad.

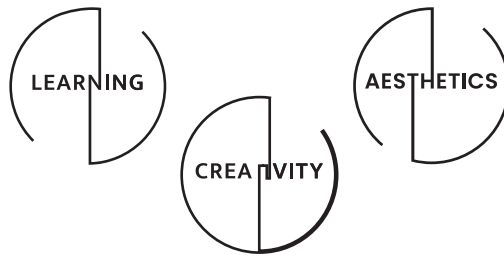
Any Institute gets name and fame due to its students and faculty. Fergusson College appreciates the vanity of teaching faculty members who are experienced and practising Interior Design Professionals; most of them are alumni of the Institute.

Many activities are carried out in the Institute to keep the students active, participating, attending, and updating. Year-round value-adding inputs through Exhibition, Elevation, Study Tours, Seminars, Guest Sessions, Competitions, Visits to work in progress & Furnished Sites, Manufacturing Industries, Interactions with Professionals, Personality Development Experts and many more. The creative journey through the IDD course is immensely interesting. This journey is expressed in the prospectus from a student's inner voice.

IDD has earned the reputation in the Interior Designer Fraternity in such a way that IDD student is placed before he/she passes out. "We don't need to teach any applied things to IDD students as they come equipped with all skills what we practically need" are the gratified remarks of recruiter designers about our students.

The probable reason for such a grand success is that IDD is the only course that amalgamates discipline and decorum, methodology and creativity, deadlines and freedom, schedules and flexibility, do's and don'ts, skills and developments making Interior Designing a perfect blend of both brain competencies.

We appeal to all our students of IDD to make a mark in the profession, guide the novices of the Institute, and make sure that "IDD" continues to be a "Brand" to reckon with.



Academic Structure

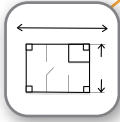
Design Theory
understanding how and why things look and work the way they do, and how to make them better.



Construction Theory
learning how to build structures safely and efficiently, considering materials, techniques, and structural integrity.



Visual Technique
various elements such as color, texture, lighting, and arrangement to create aesthetically pleasing indoor spaces.



Furniture Design
creating functional and visually appealing furniture pieces that complement and enhance the overall look and feel of indoor spaces.



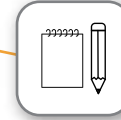
Residential Design
creating comfortable, practical, and personalized living spaces



Commercial Design Projects
creating visually appealing and functional outdoor spaces for businesses or commercial properties



Software
CAD, Google sketch up, 3DS Max



Quantification, Estimation & Tendering
Calculating the costs required for a project, as well as preparing and submitting bids or proposals



Material & Its Applications
selecting and utilizing materials such as wood, metal, fabric, and stone to enhance the aesthetics, functionality, and durability



Design Plus

- INDRE Fest
- Study Tour
- Workshops (Model-making etc.)
- Elevation Event
- Site Visits



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@JRVGTI.IDD



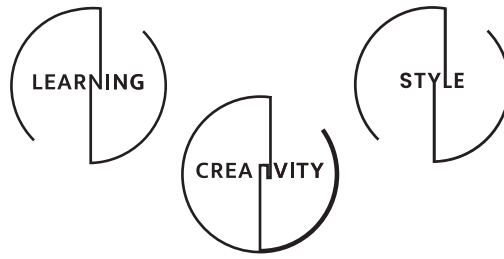
Two Year Advanced Diploma Programme in **Fashion Design**

Timing : 10.00am to 1.00pm



In today's appearance conscious society, clothes play an important part. Fashion makes a dramatic statement about one's personality and when worn with elegance and flair, gives an impression of sophistication and style. Clothes make the person and it is the designer who makes the clothes special. A true fashion designer possesses the ability to transform a piece of fabric into a work of art. The fashion scene in India and in the garment industry has evoked and kindled great expectations and excitement. The international catwalks have been turned into a stage for new Indian mysticism and enigma. The legendary Indian look has permeated in to the international fashion totally. With fashion catching on fast over India, Fashion Design students can take up positions as fashion co-ordinators, stylists, merchandisers, textile analysts, pattern makers, production managers, store managers, fashion illustrators, Costume Design and even fashion journalists. Students of Fashion Design have avenues open to them even in allied fields like window-dressing, choreography and accessory design. The FASHION DESIGN curriculum covers the finished product. Technical aspects like Fashion Art, Elements of Design, Pattern Making, Surface Ornamentation, Draping Textiles, Garment Construction and Fashion Illustration are taught and practiced approx 12-15 garment per year. Including Fashion Fiesta (In house fashion show garments).

If fabrics, colours and clothes inspire and excite you and if you have a talent for innovation, then Fashion Design is surely the career for you.



Academic Structure

Fashion Illustrations & Designing
 creating visual representations and conceptualizing garments, accessories, and styles



Fashion Styling
 selecting and coordinating clothing and accessories to create visually compelling looks for various occasions.



Apparel Pattern Making
 drafting templates to guide the cutting and sewing of fabric pieces to construct garments.



Fashion Portfolio
 collection of work showcasing a designer's creativity, skills, and design concepts through sketches, illustrations, and projects.



Garment Construction
 assembling fabric pieces according to patterns to create finished garments through sewing and finishing techniques.



History of Costume
 explores the evolution of clothing styles, trends, and cultural influences



Principles of Design
 applying principals such as balance, proportion etc. to create aesthetically pleasing clothing.



Design Plus

- Vougevista Fest
- Guest Lectures
- Workshops (Crochet, Bag Painting, Block Printing etc.)
- Vougevista Fashion Show
- Industrial Visit



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@JRVGTI_FASHION_DESIGN



Fergusson College Pune
Now
Associated with



for hands on practical and
much more...

Two Year Advanced Diploma Programme in **Jewellery Design**

Timming : 7.30am to 10.30am



INDIA being one of the biggest diamond and Jewellery manufacturer and exporter, the gems and Jewellery industry is growing and growing practically every day.

The Indian Gems and Jewellery industry expects INDIA to become a design destination for the world. The 'DESIGN' aspect surely is going to play a major role in the immediate future of the Jewellery industry.

Here we have come up with an attractive professional 'DIPLOMA' in Jewellery Design. The course is designed in such a way that the diploma holder can confidently work as a Jewellery designer in the industry.

The course starts with an introduction to the precious industry and the students are trained in the 'Art Aspects' involved for the mastering of precise technical manual designs. It then moves towards introduction to all important WORLD MARKETS in this industry which helps in developing a keen outlook regarding the typical characteristics of each market.

Later in the advanced stage students are introduced to the crucial aspects of the industry like 'FASHION', CLIENT SPECIFIC DESIGNS and CUSTOMIZED DESIGNS

The training enables one to master the art of Jewellery designing with all intricacies and technicalities.

Academic Structure

LEARNING

ARTISTRY

CREATIVITY

Introduction to the Jewellery Industry

about making and selling beautiful accessories like necklaces, rings, earrings etc.



Artifacts Designing

crafting pieces inspired by historical or cultural artifacts, blending tradition and craftsmanship to create unique and meaningful adornments.



Development of form

creating unique shapes and styles for beautiful accessories like necklaces, rings, earrings etc.



Fashion, Designer Jewellery

creating trendy and unique pieces inspired by current fashion trends, blending style and craftsmanship to make a statement



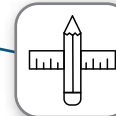
Purpose of Jewellery

enhance personal style, expressing individuality and significance through wearable art.



Manual technical drawings

hand-sketching detailed plans and dimensions of jewelry pieces, helping artisans visualize and create the desired designs.



Diamonds and gemstones

sparkle and color to jewelry design, making pieces more beautiful and valuable



Computer Aided Design

software to create detailed digital models of jewelry pieces, allowing for precise customization and visualization before production.



Types of Setting

how gemstones are held in place in jewelry, like prong, bezel, or pave settings.



Rendering and Colouring of precious metals and stones.

techniques like polishing, plating, and enameling to enhance their appearance and beauty.

Jewellery Manufacturing process

crafting and assembling materials like metal and gemstones into wearable pieces through techniques like casting, forging, and stone setting.

Design Plus

- Departmental Fest
- Workshops



Activity Photos



Activity Photos





These Programmes can be done side-by-side with regular graduation studies.

- PLACEMENT - 100%*
- SYLLABUS - flexibility of syllabus and program structure in keeping with the needs as per industry and present market.
- KNOWLEDGE - Refreshing and Updating as per Industry
- CREDIT - 40 per credit for Diploma & Advanced Diploma
- THE AIM - Enhance apt skills and competencies for business acumen and get employed.
- DIPLOMA - Diploma is awarded by Fergusson College (Autonomous).



Admission Process

Eligibility : 12th Pass or Equivalent

For Online Registration:

1. Go to site **fergusson.edu** or scan the QR code.
2. Create Login ID and Password.
3. Login on that site using login and password.
4. Fill up the complete registration form*. i.e Personal Info to Confirm Registration.
5. Registration form fees is Rs. 100/- to students for Confirmation the Registration.

*marks fields are mandatory.

Only online submission is accepted. Postal or hardcopy submission will not be accepted.

Important Note:

- In case, of false information filled, the registration of the candidate will be cancelled immediately and the candidate as well as his parent/guardian will be responsible for the consequences.
- After payment of fees admission will be confirm



Scan QR for
admission link

*Placement will be given on basis of 85% attendance and performance in class.



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