

B.VOC MEDIA & COMMUNICATION



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Excellence in Media, Mastery in Communication.



Deccan Education Society's
Fergusson College
(Autonomous)
Affiliated To SPPU

Why choose B.Voc. Media and Communication ?

-  Convergence of various media industries, providing students professional experience.
-  Balance between theoretical knowledge and practical skills development.
-  Students have access to industry-grade equipment, which is an important part of the learning process
-  Opportunity for Industrial Training in the final semester



MEDIA & COMMUNICATION

Program Highlights

- 3-year, 6-semester full-time course
- Focus on practical learning and projects
- Industry expert mentorship and guest lectures
- Placement assistance and skill enhancement programs



Transform Your Passion into Profession

collaboration over competition.

Course Structure

CURRICULUM BASED ON NEP-2020 GUIDELINES

The main objective of this programme is to impart skill training for Media industry. Subjects like

- Script writing
- Story board design
- Lighting
- Audio video production,
- Communication skills,
- Network media
- Journalism
- Branding
- Video Editing
- Podcasting
- Data Visualization

covered in the curriculum.

Career Opportunities

- Film & Television Production
- Advertising & Marketing
- Broadcasting
- Social Media Management
- Digital Media

Industries Hiring:

Technology & IT, Media & Journalism, Education & Research , Consulting & Corporate

Placements & Skill Development

- Media & Visual Communication
- Photography
- Podcasting ,Audio Production
- Journalism
- Film making ,Video Editing
- Advanced News Reporting
- Media ,Culture and Society

Register Now

